



# THE SHOW TO SEE

The first annual **Lehigh Valley Songs4Sight** – presented by **Provident Bank** – will be the hottest ticket on the area’s music scene. Headlined by the superstar **Supra/Ayers Band**, this three-act concert event at the American Club Pavilion in Coplay **benefits the Center for Vision Loss**.

Veteran cover band **Common Bond** and blues/rock duo **Yingling Porter On Tap** also will perform. **One ticket gets a fan all three shows and dinner for just \$20**. Separate beverage mugs will be sold for \$10 each and beer will be on tap for fans ages 21 and up.



**EVENT DETAILS** [CenterforVisionLoss.org/Songs](http://CenterforVisionLoss.org/Songs)  
610.433.6018, Ext. 241

**SUNDAY, MARCH 31**



**YINGLING PORTER ON TAP**

4 p.m.



**COMMON BOND**

5 p.m.



**SUPRA/AYERS BAND**

6:45 p.m.



PRIME SPONSORS AND PARTNERS

# ABOUT THE SUPRA/AYERS BAND

In the Lehigh Valley music scene there likely are no artists more celebrated than Sarah Ayers and James Supra. Between them, they have won nearly 50 Lehigh Valley Music Awards and thrilled audiences for two decades. Ayers is a powerhouse singer who blends blues, funk, and rock, while Supra has been a standout singer and harmonica player whose music is rooted in the old school blues of legends like Muddy Waters. Supra and Ayers are joined by two more outstanding musicians – Lou Franco on acoustic guitar and vocals, and Mitch Shelly on acoustic upright bass. See more at [Facebook.com/Ayers.Supra](https://www.facebook.com/Ayers.Supra).



# ABOUT COMMON BOND

While Common Bond's sound is rooted firmly in classic rock, this band offers an eclectic mix of the best music from the 1970s through today. Common Bond spans genres with skilled musicianship and enthusiasm – covering acts such as the Eagles, Pink Floyd, Rush, Bruno Mars, Pitbull, and Ed Sheeran. See more at [Facebook.com/CommonBondBand](https://www.facebook.com/CommonBondBand).



# ABOUT YINGLING PORTER ON TAP

Award-winning indie songwriter and lead guitarist Frank Porter has teamed with Doug Yingling – who sings, plays harmonica and guitar, and doubles as the Executive Director for the Center for Vision Loss – to craft a sound that calls for a generous portion of classic rock, with blues and southern rock mixed in. Yingling and Porter blend their authentic full-bodied heart-and-soul harmonies with splashes of country flavor and blues harmonica. See more at [Facebook.com/YPOnTap](https://www.facebook.com/YPOnTap).





# ABOUT CENTER FOR VISION LOSS

The Center for Vision Loss is the **only organization dedicated to the visual well-being of everyone in Lehigh, Northampton, and Monroe counties** and is the Pennsylvania Association for the Blind's only accredited service provider in these communities. Its guiding principle is that vision loss should **never be a barrier to achievement, independence, dignity, and hope.**

The Center for Vision Loss delivers support, personal development, and rehabilitation services at little or no cost for people with vision loss, provides free vision screenings for children, and promotes eyeight health and safety.

## MISSION STATEMENT

To **enable personal triumphs** over visual impairments.

## VISION STATEMENT

To influence a world in which **vision loss is no longer a barrier** to independence and achievement.

## AGENCY PURPOSES

- **Support:** To deliver support and improve quality of life for people who experience vision loss.
- **Rehabilitation:** To provide for rehabilitation of visual capabilities in children and adults.
- **Prevention:** To encourage people of all ages to engage in practices and behaviors that prevent vision loss.

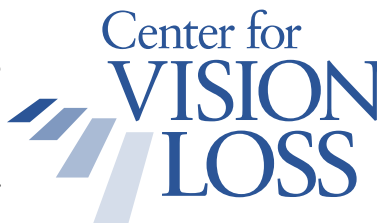
## AGENCY IMPACTS

- **Support:** The agency's annual goal is for at least 75 percent of its vision loss clients to report that the services they receive help them maintain their independence.
- **Rehabilitation:** The agency's annual goal is for at least 85 percent of vision loss clients in its lifeskills programs to improve their functional capabilities.
- **Prevention:** The agency reflects its impact in the numbers of children and adults engaged, screened, referred for additional care, and educated annually.



# IMPACTS ON VISION LOSS CLIENTS

The agency's impact reflects in the clients who maintain their independence and improve their capabilities.



**524**  
Number of vision loss clients served in 2017-2018



**77%**  
Percentage of clients served who met common low-income standards

**91%**

Percentage of vision loss clients who reported in 2017-2018 that agency services help them maintain their independence

**Agency Goal: 75%**

**3,136**



Number of escorted transportation rides taken by vision loss clients

**25% increase over two years**



**13%**  
increase over two years

**143**

Number of vision loss clients who participated in quality of life services – including lifeskills education – in 2017-2018



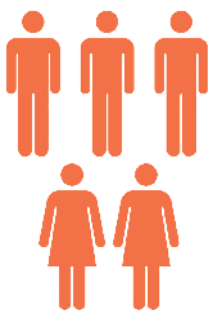
**100%**

Percentage of clients in lifeskills education in 2017-2018 who improved their functional capabilities

**Agency Goal: 85%**

# IMPACTS ON COMMUNITIES

The agency's impact reflects in the numbers of people it engages, screens, refers for additional care, and educates.



**15,040**

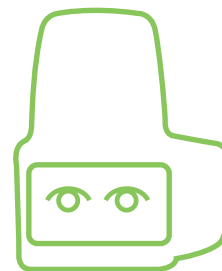
Number of community members reached in 2017-2018 by screenings, education programs, and events

**25% increase over the previous year**

**8,174**

Number of people who received free vision screenings in 2017-2018

**15% increase over the previous year**



**707**

Number of children and adults referred from screenings in 2017-2018 for additional care

**21% increase over the previous year**

**4,372**

Number of people who participated in agency education programs in 2017-2018

**38% increase over the previous year**



# SPONSORSHIP OPPORTUNITIES

## ~~PRESENTING SPONSORSHIP~~ TAKEN

Sponsorship benefits include:

- Logo placement with the event graphic – which would be used prominently in all collateral, signage, front of concert t-shirts, advertisements, posters, digital media items, and beverage mugs.
- Opportunity to place prominent signage at the stage.
- Six (6) free event tickets – each valued at \$20.
- Six (6) free beverage mugs – each valued at \$10.
- Opportunity to provide one (1) promotional item to each audience member.

\$2,000 Cash | One Available

## SUPRA/AYERS SET SPONSORSHIP

Sponsorship benefits include:

- Exclusive opportunity to introduce the Supra/Ayers Band on stage.
- Logo placement on electronic signage behind the Supra/Ayers Band during its performance.
- Name or logo recognition on event t-shirts and on select collateral, signage, advertisements, posters, and digital media items as appropriate.
- Four (4) free admission tickets – each valued at \$20.
- Four (4) free beverage mugs – each valued at \$10.

\$750 Cash | One Available

## BEVERAGE MUG SPONSORSHIP

Sponsorship benefits include:

- Prominent logo placement on the front of the event beverage mug.
- Name or logo recognition on event t-shirts and on select collateral, signage, advertisements, posters, and digital media items as appropriate.
- Four (4) free admission tickets – each valued at \$20.
- Four (4) free beverage mugs – each valued at \$10.

\$750 Cash | One Available

## COMMON BOND SET SPONSORSHIP

Sponsorship benefits include:

- Exclusive opportunity to introduce Common Bond on stage.
- Logo placement on electronic signage behind Common Bond during its performance.
- Name or logo recognition on event t-shirt and on select collateral, signage, advertisements, posters, and digital media items as appropriate
- Two (2) free admission tickets – each valued at \$20.
- Two (2) free beverage mugs – each valued at \$10.

\$500 Cash | One Available

## ~~T-SHIRT SPONSORSHIP~~ **TAKEN**

Sponsorship benefits include:

- Prominent logo placement on the back of the event t-shirts with recognition as the event's t-shirt sponsor.
- Name or logo recognition on select collateral, signage, advertisements, posters, and digital media items as appropriate.
- Two (2) free event tickets – each valued at \$20.
- Two (2) free beverage mugs – each valued at \$10.

\$350 Cash | ~~One Available~~ **TAKEN**

## ~~YINGLING PORTER SET SPONSORSHIP~~ **TAKEN**

Sponsorship benefits include:

- Exclusive opportunity to introduce Yingling Porter On Tap on stage
- Logo placement on electronic signage behind Yingling Porter on Tap during its performance.
- Name or logo recognition on event t-shirts and on select collateral, signage, advertisements, posters, and digital media items as appropriate
- Two (2) free admission tickets – each valued at \$20.
- Two (2) free beverage mugs – each valued at \$10.

\$300 Cash | ~~One Available~~ **TAKEN**

## **SONG SPONSORSHIPS**

Sponsorship benefits include:

- Two (2) free admission tickets – each valued at \$20.
- Two (2) free beverage mugs – each valued at \$10.
- Logo or name placement on select advertising and promotional collateral.

\$250 Cash | Multiple Available

## **ASSOCIATE SPONSORSHIPS**

Sponsorship benefits include:

- Logo or name placement on select advertising and promotional collateral.

\$100 Cash | Multiple Available

## **SPONSORSHIP CONTACT**

**Dennis Zehner**

Center for Vision Loss

610.433.6018, Ext. 241

[dennis.zehner@centerforvisionloss.org](mailto:dennis.zehner@centerforvisionloss.org)

# SPONSORSHIP AGREEMENT

This document serves as an agreement between you or your company to be a sponsor of the first annual Lehigh Valley Songs4Sight on March 31, 2019. All event proceeds benefit the Center for Vision Loss.



## Sponsorship Level

- TAKEN** Presenting Sponsorship – \$2,000 Cash
- Supra/Ayers Set Sponsorship – \$750 Cash
- Beverage Mug Sponsorship – \$750 Cash
- Common Bond Set Sponsorship – \$500 Cash
- TAKEN** T-Shirt Sponsorship – \$350 Cash
- TAKEN** Yingling Porter Set Sponsorship – \$300 Cash
- Song Sponsorship – \$250 Cash
- Associate Sponsorship – \$100 Cash

## Sponsor and Payment Information

Name of Organization or Individual \_\_\_\_\_

Name of Authorized Representative (if Applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Payment by Check or Money Order to Center for Vision Loss

Payment by Credit Card  Visa  MasterCard  American Express  Discover

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## Please send completed forms to

Development Office, Center for Vision Loss, 845 West Wyoming St., Allentown, PA 18103



Lehigh Valley | 845 West Wyoming St., Allentown, PA 18103 | 610.433.6018  
Monroe County | 4215 Manor Drive, Stroudsburg, PA 18360 | 570.992.7787



The official registration and financial information of the Center for Vision Loss, Inc. may be obtained from the Pennsylvania Department of State by calling, toll-free within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Contributions are tax deductible to the extent allowed by law.