This Annual Report reflects customer service statistics and other important information as they were recorded from July 1, 2012 to June 30, 2013. During this year, the Center for Vision Loss touched the lives of 14,601 people.
Loss of vision – whether gradual or sudden, caused by one of the age-related eye diseases or other health conditions – results in loss of independence that can often be frightening and lonely. In 2012-2013, the Center for Vision Loss continued to provide Vision Rehabilitation programs and services which encouraged our customers to focus on seeing possibilities that would inspire and create positive change in their lives instead of concentrating on the negative. Whether our customers chose to attend the new men’s group, discover the benefits of using an iPad or iPhone, experiment with different kinds of magnification devices in our new Low Vision Clinic in the Monroe Office or explore ancient Egyptian artifacts in the new Touch Tour offered by the Penn University Museum of Archaeology and Anthropology, we provided a variety of tools, techniques and experiences that allowed them to enjoy life again.

Our Community Outreach also focused on seeing possibilities. Grants from the Fund to Benefit Children and Youth and Lions District 14-K Charitable Enterprises, enabled us to purchase a second state-of-the art SPOT Vision Screener by PediaVision for the Allentown Office. Using two screening devices in Lehigh and Northampton Counties this year allowed our outreach staff to provide free vision screenings for 21% more children ages 6 months to 5 years to improve their readiness for school.

During last year, seeing possibilities was important for staff as well as customers because best practices, research and information are ever-changing in the field of blindness and low vision. To keep current, our staff participated in 26 different training and educational programs including CPR/AED certification, American Foundation for the Blind eLearning courses, professional conferences, focus groups and demonstrations of new blindness and low vision products.

Finally, our volunteers, board members, sponsors, donors and friends in the community also believed in the importance of seeing possibilities. We thank them for their gifts of time, materials and financial support which enabled us to touch the lives of 14,601 people in Lehigh, Northampton and Monroe Counties with the services and programs listed below.

Douglas A. Yingling, Executive Director

VISION REHABILITATION SERVICES:
ESCORTED TRANSPORTATION:
TOTAL NUMBER OF ROUND TRIP RIDES PROVIDED:
TOTAL MILES DRIVEN:

LOW VISION SERVICES:

COMMUNITY OUTREACH:
VISION SCREENING PROGRAM:
EDUCATIONAL PRESENTATIONS:

VISION HELP:
MONROE OFFICE EYE CARE CLINIC:
VISION HELP PROGRAM FOR INDIVIDUALS IN NEED:

1,065 CUSTOMERS
236 CUSTOMERS
1,858
71,408
80 CUSTOMERS
12,686 INDIVIDUALS
5,643 CHILDREN
(359 referred to eye care professionals)
720 ADULTS SCREENED
6,323 ADULTS & CHILDREN EDUCATED
AT 53 DIFFERENT SITES
731 INDIVIDUALS
642 CUSTOMERS
89 PEOPLE
INDIGO $10,000 AND OVER
LANTA
Lehigh County Area Agency on Aging
Lehigh Valley Braile Guild
Office of Vocational Rehabilitation,
Bureau of Blindness & Visual Services through
Pennsylvania Association for the Blind
Harry C. Trexler Trust
UW of Monroe County
UW of the Greater Lehigh Valley

VIOLET $5,000-$9,999
Air Products Foundation
Will R. Beitel Children’s Community Foundation
Buehler Memorial Fund
William Clewell Estate
Emmaus Lions Club
The Fund to Benefit Children & Youth
The Charles Hoch Foundation
Lions District 14-K Charitable Enterprises
Luther J. Hottie Fund/Lehigh Valley Community
Foundation
Monroe County Grant
Two Rivers Health & Wellness Foundation
Lorraine Wotring

GREEN $2,500-$4,999
Emmaus Lions Lions Club
Dr. Claus G. Jordan Endowment/Pocono Health
Foundation
Lehigh Township Lions Club
Lower Lehigh Lions Club
Donald Matsco Estate
Stalington Lions Club
Upper Lehigh Lions Club

BLUE $1,000-$2,499
Allentown Lions Club
Buckno, Lisicky & Co.
Walter & Alma Bastian Foundation
Wendy & Ross Born
Capital Blue Cross
The Century Fund
Coplay Lions Club
Todd Donnelly
Easton Lions Club
Dr. I.N. Fedoriw
Dr. Tim Fox/Fox Optical & Gallery
Genentech
Thomas Hall
Hellertown Lions Club
Inova Technologies
Jane Kiscadden
Lehigh Valley Group/MorganStanley Smith Barney
Lehigh Valley Health Network
Donna London
Donald Matsco Estate
Northwest Bethlehem Lions Club
Robert & Mary Lou Phillips
Phoebe Ministries
PNC Financial

PPL
Rotary Club of the Smithfields/Pocono
Health Foundation
Saucon Valley Lions Club
John Sharkey
Slatedale-Emerald Area Lions
Upper Lehigh Lioness Lions Club
Ed & Rosalie Vogrins

YELLOW $500-$999
Alburtis Lions Club
Allentown Corvette Club
Alton Park Lions Club
Anonymous
Bangor Lions Club
Bath Lions Club
Best Auto Service Center/Tom & Lisa Sforza
Bethlehem Lioness Club
Bethlehem Township Lions Club
Tina Burley
Coplay Lions Club
The International Association of Lions Clubs District
14-K
Hanover Township Lions Club
Hecktown-Lower Nazareth Lions Club
Pearl Helms Estate
Kuhnsville Lions Club
Martin & Sandy Lang
Lang, Faylor, Chomo & Co.
Antoine & Gloria Latour
Lehigh Township Lioness Club
Lehigh Valley Center for Sight
Lehigh Valley Saturday AM Lions Club
Lester Shafer Charitable Trust Foundation
Lois Miller
Moore Township Lioness Club
Moore Township Lions Club
Janice Smith
Hattie Speck Trust
Tatamy-Stockertown Lions Club
Whitehall Lions Club

ORANGE $100-$499
Abe Joseph Sertoma Club
Alan Abraham
Allentown AARP Chapter #5415
Allentown Optical Corp.
Anonymous
Jeffrey & Joyce Appleby
Randall & Cynthia Beilier
Alan & Donna Black
Daniel & Michelle Black
Rosemary Bobersky
Donald Bowie
Francis H. Brobst
Lotta C. Brown Trust
Dr. Harry Buchanan
Dennis Butz
Catasauqua Lions Club
Denise Clark
Coopersburg Lions Club
Barbara Cressman
Lyn & Neil Curtis
Theresa M. Diehl
Tom & Kathy Dieter
Easton Coach Co.
Maureen Farrell
John Filipos
Melisa Filipos
Richard Fleming & Eva Huston
Robin Flores
Lois Frederick
Kathryn Frederick
Elizabeth Fuller
Linwood Gehris
William George
Julia Gerancher
Pauline Giba
Give With Liberty
Dr. Harold J. Goldfarb
Marsha & Tom Gonda
Donald P. Green
Margaret & Stephen Grimes
Carol Hafner
Wanda Handwerk
Lowell Hawk
Pamela Haydt
Paula Henry
Gunther D. Heussman
HMK Insurance
David Hoffman
Gwendolyn & Stanley Holmes
Stephanie Houck
Patricia C. Hudson
Karen & Robert Huetter
Jewish Women International
Frank & Amy Johannes
Victor Joliat
David Jones
Matthew L. Kasprenski
Gloria Kern
Kathleen Kerr
Robin Koch
Kobrovsky Family Fund
William Kreitz
Mark L. Kuna
Frederick E. Kutteroff
Ed Laubach
Rita Lang
Davida Leayman
Lee Krisko Insurance Agency
Lehigh Township Lions Club
Lessig Oil & Propane
Patricia Liebig
Lower Lehigh Lioness Club
Luther Crest Chapel Fund
Nellie Manges
Lorraine M. May
Regina Mayor-Heeney
Neil Mayotte
Merck Partnership for Giving
DONATIONS OF GOODS AND SERVICES

Aetna
Alton Park Lions Club
America on Wheels Museum
Amertiprise Financial
Barbara Arthur
Kurt Baer
Margaret Baka
Marisa & Ricky Balzafiore
Rolan Barrall
Robert & Mary Liz Bauer
Becky’s Drive in Movie Theater
Bethlehem Boat Club
Joan Cash
Center for Vision Loss, Allentown Office Staff
Center for Vision Loss, Monroe Co. Office Staff
Delores Christian
Sara Chung
Joseph & Helen Chunko
Civic Theatre of Allentown
Oleo’s
Chris & Lynn Colver
Copper Head Grille
Creative Closets
Wilbur Creelman Estate
Neil Curtis
Dan’s Camera City
District 14-K Lions Clubs Friends
Dorney Park & Wild Water Kingdom
Sharon Dorshimer
Carol Dotta
East Penn AAA
Excape Hair Design Studio
Fox Optical & Gallery
Kay Frederick
Friends of the Center for Vision Loss
Frank Gasper
Julia Gerancher
Joseph Gerbino
Glasbern
Marion Gottier Estate
Maria Grant
Green Pond County Club
Charles & Ruth Groman
Laura Gross
Dr. Amit Gupta
Hand Cut Crystal
Sally Hanlon
Has Anyone Seen My Balloon? Inc.
Hawley Realty
Pamela Haydt
Lisa Herzog
Historic Hotel Bethlehem
Home & Planet

The 2012-2013 audits and 990s for the Center for Vision Loss, Inc. and the Center for Vision Loss Endowment Foundation were prepared by Campbell, Rappold & Yurasists LLP, Certified Public Accountants. Anyone interested in examining them is invited to call the Development Director at 610-433-6018, x. 241. The official registration and financial information of the Center for Vision Loss may be obtained by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.
Seeing Possibilities Motivates Our Volunteers

The Center for Vision Loss could not accomplish its work in the community without the support of our 74-member volunteer staff. Seeing possibilities motivates them to help in many capacities including driving customers to appointments and agency activities, providing companionship for customers, brailling important agency documents, assisting with mailings and receptionist duties and providing leadership as members of the Board of Directors, Endowment Foundation Board and various committees. Our annual Volunteer Recognition Event celebrates their hard work and enthusiasm. On May 5, 2013, the following individuals received shining star awards for jobs well done: Lynn Schiavone - Knight in Shining Armor Award, Dorothy Montero - Helen Keller Award for Independence, Amy Cincera - Annie’s Angels Award, Fay Sheeler - Anne Sullivan Award, Estella Taylor - Helping Hands Community Award, Ross Wasieleke - Looking Beyond Vision Award and Cheryl Miller - Louis Braille Communication Award.

Left to right: Lynn Schiavone, Dorothy Montero, Rita Lang-Volunteer Coordinator, Amy Cincera and Fay Sheeler.
Seeing Possibilities Provides Inspiration

Our agency’s Chrysalis Award is presented to a blind or visually impaired person who has transformed the world around them. The 2012 recipient, Dr. Francis A. Salerno, Associate Chief of Geriatrics, Lehigh Valley Health Network, has devoted his life and career to seeing possibilities and making geriatric medicine an important part of a healthy community despite his blindness. Center for Vision Loss board member Stephanie Olexa presented the award to Dr. Salerno at the Chrysalis Award Dinner on May 9, 2013. Our first Accessibility Champion Awards were also presented that evening to John Kierle and C.F. Martin & Co. represented by Dave Evans and Aaron Van Why. They combined their efforts to raise money for and craft a special Braille guitar for Lt. Brad Snyder who lost his sight while serving in Afghanistan. Photos courtesy of Jeffrey Bell Photography.